

WANT TO HELP US DESIGN GREAT THINGS?

JOB OPENING: GRAPHIC DESIGNER

Nest Realty is looking for a Graphic Designer to join our Creative, Marketing, and Operations Team. They will report to the Director of Design and Brand Strategy, assisting in delivering a cohesive and compelling brand.



THE OPPORTUNITY

At Nest, we operate like a fast-paced start-up. We're always looking forward, continuing to innovate and get better. We are looking for an experienced, extraordinary Graphic Designer who is passionate about delivering a cohesive and compelling brand across our marketing materials. The right person is a strategic thinker who rolls up their sleeves to get things done and isn't afraid of a design sprint. They have built and nurtured brands, been a part of high-performing teams, and have championed the consistent delivery of a brand throughout a multitude of deliverables. The right candidate gets energized by tough problems and collaborating with others to get things done.

THE DETAILS

This position will report to our Director of Design and Brand Strategy and help facilitate the rollout of our strategic marketing plans. The Graphic Designer will work to ensure consistency and alignment with the brand standards. The position will also work closely with all members of our Marketing and Design Team to help collaborate and elevate our brand. You will have projects including print, digital, social media, and web design.

YOU MUST:

- have three-plus years of design and brand management experience.
- have worked extensively within a production environment, meeting deadlines and incorporating feedback.
- be a team player with positive energy, great initiative, and a get-it-done attitude.
- have excellent organizational, communication, and multi-tasking skills.
- care deeply about producing quality work.
- be highly creative with a portfolio that reflects your experience.
- have a keen eye for simple and clean design styles.
- have strong attention to detail.
- be open to creative direction.
- be able to enthusiastically direct others and be a team player to meet a deadline.

THE SKILLS

Project Examples:

- Magazine/Publication layouts
- Brochures and annual reports
- Postcards and flyers
- Social media graphics
- Website design and edits
- Direct mail initiatives
- Data visualization
- Print templates
- Email marketing templates

Required Proficiencies:

- InDesign
- Illustrator
- Photoshop
- Print design and layout
- Digital design
- Ability to work collaboratively and be open to creative feedback

Bonus (but not required):

- Agency experience
- Illustration and motion graphics
- Video editing
- WordPress backend
- CSS/HTML

KEYS TO SUCCESS AT NEST

Listen, we love what we do, but our culture isn't for everyone. To succeed here at Nest as a graphic designer, it's more than merely creating graphics and laying out designs.

- You'll need to read our core values and feel like we're kindred spirits.
- You'll collaborate with team members from all different backgrounds to achieve short- and long-term goals, so it's got to be about the ideas and the deadlines. Can you check your ego at the door each day?
- There's a lot to do at Nest, and we're looking for someone with energy, enthusiasm, and a "can-do" attitude to join our team (you may have to take out the trash one day).
- Are you flexible? We don't mean by yoga standards. The best-laid plans when it comes to production schedules can always pivot, and you need to be able to do so without internally combusting.
- It's a cliché, but no two days at Nest are the same, and we need someone comfortable with stepping outside of the literal definition of "graphic designer" to help with other projects as needed.

MORE DETAILS

This is a full-time job in Charlottesville, VA, that will require some responsibilities after “normal” business hours. (Are there normal business hours anymore?) The vast majority of the time spent working will be weekdays from 9:00-5:00. However, please understand that certain periods and times of the year will require additional hours to complete projects (like FON deadline days, Nest Annual Summit, agent visits to HQ, etc.).

HOW TO APPLY

To apply for this Charlottesville-based position, please send the following **REQUIRED** items to apply@nestrealty.com:

1. Your resume and a brief cover letter in PDF format
2. A link to an online portfolio
3. Your salary requirements

PLEASE NOTE THAT INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED. THESE THREE ITEMS ARE A REQUIREMENT TO BE CONSIDERED.

In addition to the three **REQUIREMENTS** above...if you're feeling up to it, *go ahead and be creative and send us whatever you want to show us that you're awesome and that you're the right person for this position.* We'd love to see your creativity shine.

Compensation is commensurate with experience. Medical coverage (health and dental) subsidized. And, yes, we've got a 401K plan, too.

Confidentiality is ensured.

We can't wait to hear from you!