

## MSA OVERVIEW GREENVILLE, SC

**\$380,398**

### AVERAGE SALES PRICE

The average sales price rose from \$365,385 in the first half of 2022 to \$380,398 in the first half of 2023, reflecting an increase of 20.8%.

**4,519**

### TOTAL SALES

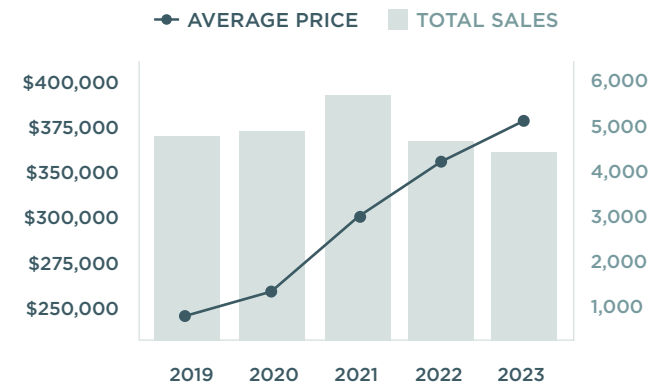
The number of total sales rose from 4,375 in the first half of 2022 to 4,519 in the first half of 2023, reflecting an increase of 3.3%.

**5,923**

### NEW LISTINGS

The number of new listings rose from 4,137 in the first half of 2022 to 5,923 in the first half of 2023 reflecting an increase of 43.2%.

	2022	%	2023	TREND
Total Sales	4,375	3.3	4,519	▲
Price per Sq. Ft.	\$183	3.3	\$189	▲
Days on Market	27	85.2	50	▲
Avg. Sales Price	\$365,385	-11.1	\$380,398	▲
Total Volume	\$1,598,559,899	7.5	\$1,719,019,748	▲



## GREENVILLE

## DOWNTOWN GREENVILLE

	2022	2023	TREND
Total Sales	125	120	▼
Price per Sq. Ft.	\$358	\$382	▲
Days on Market	45	53	▲
Avg. Sales Price	\$609,213	\$692,238	▲
Total Volume	\$76,151,611	\$83,068,551	▲

	2022	2023	TREND
Total Sales	681	619	▼
Price per Sq. Ft.	\$224	\$234	▲
Days on Market	24	47	▲
Avg. Sales Price	\$391,712	\$450,224	▲
Total Volume	\$266,755,578	\$278,688,951	▲

## SIMPSONVILLE

	2022	2023	TREND
Total Sales	351	336	▼
Price per Sq. Ft.	\$166	\$177	▲
Days on Market	29	52	▲
Avg. Sales Price	\$364,480	\$373,804	▲
Total Volume	\$127,932,344	\$125,598,104	▼

## FIVE FORKS

	2022	2023	TREND
Total Sales	522	490	▼
Price per Sq. Ft.	\$169	\$183	▲
Days on Market	22	42	▲
Avg. Sales Price	\$410,406	\$439,576	▲
Total Volume	\$214,232,113	\$215,392,032	▲

## FOUNTAIN INN

	2022	2023	TREND
Total Sales	203	260	▲
Price per Sq. Ft.	\$171	\$173	▲
Days on Market	29	60	▲
Avg. Sales Price	\$336,626	\$342,556	▲
Total Volume	\$68,335,031	\$89,064,508	▲

## GREER

	2022	2023	TREND
Total Sales	1,005	929	▼
Price per Sq. Ft.	\$180	\$188	▲
Days on Market	24	42	▲
Avg. Sales Price	\$363,327	\$384,769	▲
Total Volume	\$365,143,195	\$357,450,324	▼

## EASTSIDE

	2022	2023	TREND
Total Sales	239	216	▼
Price per Sq. Ft.	\$178	\$183	▲
Days on Market	14	27	▲
Avg. Sales Price	\$315,712	\$330,516	▲
Total Volume	\$75,455,280	\$71,391,375	▼

## ANDERSON

	2022	2023	TREND
Total Sales	219	289	▲
Price per Sq. Ft.	\$155	\$162	▲
Days on Market	33	51	▲
Avg. Sales Price	\$283,481	\$287,765	▲
Total Volume	\$62,082,273	\$83,163,951	▲

## TRAVELERS REST

	2022	2023	TREND
Total Sales	111	121	▲
Price per Sq. Ft.	\$197	\$219	▲
Days on Market	24	36	▲
Avg. Sales Price	\$392,008	\$428,601	▲
Total Volume	\$43,512,886	\$51,860,779	▲

## GREATER SPARTANBURG

	2022	2023	TREND
Total Sales	436	530	▲
Price per Sq. Ft.	\$150	\$154	▲
Days on Market	26	65	▲
Avg. Sales Price	\$269,609	\$267,751	▼
Total Volume	\$117,549,363	\$141,907,770	▲

## GREENVILLE, SC

# MARKET PERFORMANCE AT A GLANCE

The first six months of 2023 have been a rollercoaster real estate market. Interest rates have gone up and then slightly down, inventory still tends to be low, and buyers are optimistic that they will find the perfect home with perseverance.

The Greenville, Spartanburg, and Anderson areas are trending higher price points because we are still experiencing growth, and some real estate listings will still go into multiple offers.

Our agents are armed with the skillset and determination to keep your real estate transaction moving in the right direction. If you or someone you know is interested in buying or selling, we welcome the opportunity to meet with you. Thank you for trusting us with your real estate needs!

**\$189**  
AVERAGE PRICE  
PER SQ. FT.

**50**  
DAYS  
ON MARKET

**\$412,808**  
AVERAGE  
LISTING PRICE